



The Mulligan.....

because everyone needs a mulligan now & then!

Volume 2 Issue 1

February 2008

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MVP Golf Academy & The Golf Club at Cedar Creek

MVP Golf Academy is proud to announce that beginning in the 2008 golf season we will be conducting our outside golf instruction programs at The Golf Club at Cedar Creek in Onalaska, WI. We are very excited to become part of the Cedar Creek family and look forward to providing first class golf instruction services to Cedar Creek members. We anticipate that the following programs will commence in the spring:

- A complimentary 30 minute practice session to Cedar Creek members (available now!)
 - New Player clinics - To introduce new & developing players to the game
 - Ladies only clinics - Ladies specific programs on Tuesdays
 - Member only instruction on Thursday & Saturday
 - Juniors - A three day golf camp to get the juniors on the right track

Spring Fever! 2008 Golf Season is right around the corner!

As we enter the new golf season, it's time to start thinking about how we might improve our games in the upcoming year. Here are a couple of ideas to contemplate as we look for more birdies in 2008.

- Understand the **concept** of your swing. Do I favor a more upright or flatter swing shape?
- Understand the **fundamentals** that apply to **your** concept. There is not one set of fundamentals that applies to everyone. Nicklaus and Trevino didn't try to do the same things!
- Promise to allocate **equal time** to Full swing , short game, practice drills and target awareness.
- Consider taking a **playing lesson** to integrate your range work to the golf course.
- If thinking about new clubs, arrange for a **fitting session**. A launch monitor can really help us understand what the ball is doing.....and 'off the rack' clubs likely won't fit!
- Strive to develop a great **mindset and attitude** about your game. Be realistic and work on your shortcomings!



The most important 6 inches in golf!

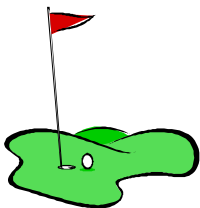
No, it's not the 6 inches between your ears. It's the 2 inches before and 4 inches after IMPACT, and how your club moves thru this area truly *determines the kind of golfer you are going to be*. The goal of all golfers (and my goal as an Instructor) is to help all customers clearly understand the dynamics of impact. One of my first mentors in golf, the great John Jacobs said very simply that the "goal of the player is to get the face, the path and the angle of approach (of the club) correct into the back of the ball. How that is achieved by the golfer is of no consequence, as long as it repetitive. " **How true!**



In his recent book '**THE IMPACT ZONE**' longtime CBS Announcer Bobby Clampett reveals the true nature of proper impact, and shares insight and perspective on how to create, develop and feel a more correct impact position. It is with great interest that he demonstrates that the better the striker of the ball the more **FORWARD** the bottom of the golf swing shall be found. In fact, a direct correlation between handicap and the swing bottom was shown.....in that a 25 handicap golfer tends to bottom out 2 to 5 inches behind the ball, while a Tour Pro will bottom out 3 to 5 inches *in front of the ball*. For every inch the bottom moves forward, the players handicap goes down about 4 shots! What an interesting observation!

This reminds me of a drill I learned from watching Johnny Miller give my old friend Fred Funk a golf lesson last year during the Players Championship. Rather than talk about the swing and various positions...Johnny drew a line on the ground and simply advised Fred to make the 'divot' occur as far in front of the line as he possibly could. Well, it took about three swings for Fred to figure out how to do that, and instantly the impact sound and the ball flight got a lot better. I use this drill with a lot of golfers, and it really works! **Move your bottom forward and improve your game in 2008!**

Junior Golf



High school golf programs will begin the end of March.

Is your child is going out for the golf team? Get a head start on the season with a tune-up at MVP Golf Academy! Take advantage of our great technology and training aids to get a leg up on the competition. 15% discount to all Junior golfers!

Has your child grown in the last year? Probably! Come in and get a club fitting as part of the instruction process. Proper equip-





Can I get an adjustment

please?

The big talk for golf equipment this year (and into the future) is the ability to adjust the club shaft into the club heads, in particular with the DRIVER.

Once the announcement spread last year, the race was on among manufacturers to find new ways to incorporate this into their golf clubs. Callaway, Taylor Made, Nike and many others have introduced their new line of drivers that takes full advantage of adjustability. Inspired by the constant tweaking done to drivers from week to week on the PGA Tour, these clubs will allow club heads to match up with over 50 different shaft models that are fully interchangeable. CUSTOMIZATION for the golfer - all right!

What a great concept for the consumer! We can now fit you into the appropriate shaft and head combination on the range, and you can take it to the course! No longer will a 4 to 6 week custom fit be the norm....and



Short Game

One of the key concepts of good golf and shot making is the **FLAT LEFT WRIST** at Impact of all golf shots...and one way to feel that is to practice hitting chip shots in a “**cross-handed**” style. It will feel a little weird at first, but will teach you to hit slightly down, with your weight forward and body turning toward the target, just like the full swing!



Fred Funk Fact.....

Fred Funk

Turned Pro: 1981 Official Money: \$22,506,306

Events Played: 603 Cuts made 437 (73%)

PGA & Sr.. Tour Wins: 11 All time \$ list rank:
15th

Driving Accuracy: 78.73 % (10 year average)

Fred has played on two Presidents Cup teams,
One Ryder Cup team (the oldest player to qual-
ify). His biggest win on Tour was the 2005 Play-



Swing in for your Sweetheart!

Show your valentine how much you love them
with Golf Lessons From MVP Golf Academy!

We have “couples therapy” lesson packages of 6
or 10 hours series.

You can take lessons together or separately

Make your sweetheart swing & smile!

(to increase your chance for lessons, clip this and place on refrigerator)





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